Grays Harbor County

Quit Line Data Summary January 1 - March 31, 2002

January 1 - March 31	County	State
Number of Calls to Quit Line	N = 41	N = 4,096
Percent of Statewide Calls	1.2%	100.0%
Percent of State Population in County ¹	1.1%	100.0%
	County %	State %
Gender	N = 41	N = 3,737
Female	68.3%	61.7%
Male	31.7%	38.3%
Race/Ethnicity	N = 37	N = 3,032
People of Color	10.8%	12.8%
White	89.2%	87.2%
Age	N = 40	N = 3,176
Less than 18 years old	0.0%	2.3%
18 - 24 years old	7.5%	16.2%
25 - 34 years old	22.5%	23.2%
35 - 44 years old	32.5%	27.0%
45 years and older	37.5%	31.4%
Education	N = 41	N = 3,209
Did not graduate high school	19.5%	19.8%
High school graduate	41.5%	33.3%
Some college/vocational school	26.8%	36.9%
College graduate	12.2%	10.0%
Caller Type	N = 41	N = 3,483
General Information	2.4%	10.6%
Health care provider	0.0%	3.4%
Tobacco user	97.6%	86.1%
Payer Type	N = 28	N = 2,167
Insured	35.7%	40.2%
Uninsured	35.7%	25.1%
Medicaid	28.6%	34.7%
Heard About	N = 39	N = 3,110
Past caller	25.6%	12.9%
Employer/worksite	0.0%	1.4%
Health care provider	17.9%	17.0%
Television	10.3%	23.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.9%
Targeted mailing Great Start	0.0% 2.6%	0.2% 6.2%
Radio	0.0%	1.1%
Newspaper/Magazine	0.0%	1.7%
Brochure/Newsletter	0.0%	5.2%
Family or friend	41.0%	21.5%
Health Department	2.6%	3.0%
School	0.0%	0.9%
	3.3 /3	2.2 /0

Source: Washington State Department of Health Tobacco Prevention and Control

Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

^{*} Rate not calculated because number of calls was less than 5.